

# Rosalinda Ortiz

Assistant Professor of Speech Communication  
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## EDUCATION

Ed.D Adult, Higher, and Community Education (in progress)  
Ball State University, Muncie, IN  
August 2017-present

Master of Arts in Communication Studies  
Texas State University, San Marcos, TX  
May 2004

Bachelor of Arts in Speech Communication  
University of Texas at San Antonio, San Antonio, TX  
May 2002

Associate of Arts  
Southwest Texas Junior College, Uvalde, TX  
May 1998

## COLLEGE TEACHING/EXPERIENCE

Adjunct Instructor of Speech Communication, Southwest Texas Junior College 2014-2015  
Assistant Professor of Speech Communication, Southwest Texas Junior College 2004-2013

### Courses Taught:

SPCH 1311- Introduction to Speech Communication  
SPCH 1315- Public Speaking  
SPCH 1318- Interpersonal Communication  
SPCH 1321- Business and Professional Speech  
COLS 0300- College Success Skills

## PREVIOUS EXPERIENCE

Doctoral Assistant, Ball State University, 2017-present, Supervisor Dr. Amanda Latz: Research assistant for Community College Research. Plan, coordinate and execute research projects related to Community College Leadership.

Adjunct Instructor, Southwest Texas Junior College, 2016-present, Plan, teach, and evaluate online classes in Introduction to Speech Communication, Business Communication, and Public Speaking.

Contract Researcher, Dana Center, University of Texas, 2016-2018, Supervisor Dr. Jennifer Dorsey: Gather and organize online data for developmental math initiatives. Review grant initiatives and submit reports. Research and organize developmental math sequences for community colleges in Texas.

Doctoral Assistant, Ball State University, 2016-2017, Supervisor Dr. Jon Clausen: Research assistant for Technological Pedagogical Content Knowledge (TPACK) initiatives. Plan, coordinate and execute Educational Technology training sessions for Teachers College faculty. Conducted offsite interviews of Ball State University Teacher Preparation Program for the Council for the Accreditation of Educator Preparation (CAEP).

College Readiness/ Career Technical Education Coordinator, Carrizo Springs CISD 2013-2016: Plan, coordinate, advise and enhance all dual credit programs and curriculum. Plan, coordinate and execute college readiness activities related to admission applications, financial aid and scholarship opportunities. Develop, present and coordinate 4-year graduation plans for high school students to develop CTE course sequences. Coordinate SAT, ACT, and TSI testing for students.

Program for International Student Assessment (PISA) Test Coordinator: PISA is an international assessment that measures student learning in science, mathematics, reading, and for the upcoming 2015 assessment, collaborative problem solving and financial literacy. Plan, coordinated, and executed school participation in the program for students and teachers.

SACS-COC Offsite Accreditation Team Member, 2011- 2013: Reviewed three institutions that submitted Compliance Certifications to SACS-COC to determine compliance; Conducted a preliminary review of each institution prior to the full committee meeting; Attended a three-day meeting in Atlanta, GA to reach consensus about our findings and developed a report of the findings for each institution.

Humanities and Fine Arts Division Chair, 2006-2011: Plan, coordinate, monitor, organize and evaluate all aspects of courses and faculty in the Humanities and Fine Arts Division (English, Spanish, Speech, Art, Music, Drama, Dance, Reading, & Communication); Duties include: class scheduling for all courses, course and program development and evaluation, budget planning, faculty evaluation, and curriculum committee membership

Professor and Department Chairman of Speech Communication, 2005-2006: Plan, teach, and evaluate five to seven college classes in Speech Communication. Responsibilities included coordinating, monitoring, and organizing all departmental academic and administrative duties; Developed and assessed all department initiatives related to student learning and institutional enhancement.

Adjunct Faculty: Sul Ross State University-Rio Grande College, Business Division. August 2009-2011. Plan, teach, and evaluate one or two college classes in Business Management and General Business; Regularly developed and assessed all division initiatives related to student learning and institutional enhancement in conjunction with other units of RGC.

SACS-COC Onsite Accreditation Team Member, 2009: Determined whether an institution was in compliance with the SACS-COC Core Requirements and Comprehensive Standards for which the Offsite Review Committee checked "non-compliance" or "did not review."

Adult Basic Education GED Instructor, Southwest Texas Junior College, 2004-2005  
Alternative Dispute Resolution Certification, Texas State University, 2003  
Graduate Teaching Assistant, Texas State University, 2002-2004

## **HONORS AND AWARDS**

Lyell L. Bussell Memorial Scholarship, Ball State University, March 2019  
ASPiRE Student Travel Scholarship, Ball State University, March 2019  
Graduate Fellow, Texas Association of Chicanos in Higher Education (TACHE), February 2019  
Doctoral Scholar, Southern Regional Education Board (SREB), 2016-2019  
Perham Scholarship, Indiana Women of Achievement, Ball State University, July 2018  
Lyell L. Bussell Memorial Scholarship, Ball State University, February 2018  
ASPiRE Student Travel Scholarship, Ball State University, February 2018  
Merrell T. Marshal Memorial Scholarship, Ball State University, August 2017  
James H. McElhinney Scholarship, Ball State University, August 2017  
Lyell L. Bussell Memorial Scholarship, Ball State University, April 2017  
ASPiRE Student Travel Scholarship, Ball State University, April 2017  
College Keynote Address, College of Health Care Professions, Austin, TX, May 2010  
GED and College Keynote Address, Briscoe Unit, Texas Department of Criminal Justice, Dilley, TX, November 2007  
GED and College Keynote Address, Torres Unit, Texas Department of Criminal Justice, Hondo, TX, June 2007  
Top Graduate Paper Award, Eastern Communication Association, Boston, MA, April 2004  
Who's Who Among America's College Teachers, December 2003

## **PUBLICATIONS**

Ortiz, R., & Sabatino, R. J. (2005). Verbal ambiguity: Concrete/abstract language and denotative/connotative meaning. *Teaching Ideas for the Basic Communication Course*, 8.

## **PRESENTATIONS**

"Kid Tested-Mother Approved: Dual Credit Programs as a Factor of Hispanic Student Success and Matriculation to College" Council for the Study of Community College, San Diego, CA, March 2019  
"A Single Case Study on Parental Influence on Children's Decision to Pursue Higher Education" Ethnographic and Qualitative Research Conference, February 2019  
"Woke Students and Woke Families: Dual Credit Programs Create a College Going Culture" Association for the Study of Higher Education, Tampa, FL, November 2018  
"A Case Study of HB5 College Preparatory Course" Texas Higher Education Symposium, Houston, TX, August 2018  
"Integrating College Readiness Programs in High Schools" Texas Higher Education Symposium, Houston, TX, August 2018  
"Methods Behind the Madness: Utilizing Various Ethnographic Methodologies in Qualitative Research" International Congress of Qualitative Inquiry, Urbana-Champaign, IL, May 2018  
"The Road Less Traveled: My Persistence Autoethnography" International Congress of Qualitative Inquiry, Urbana-Champaign, IL, May 2018  
"My Thoughts Matter: Dual Credit Students Speak About Their Experience" Council for the Study of Community Colleges, Addison, TX, April 2018  
"An Ethnographic Exploration of Women in Doctoral Programs" International Society for Educational Biography, San Antonio, TX, April 2018  
"Critical Perspectives of Students of Color in Doctoral Programs at Predominately White Institutions" Diversity Research Symposium: Creating Brave Spaces for Inclusion, Equity, and Justice, Ball State University, September 2017  
"Are Dual Credit Students More Successful than their Peers at Institutions of Higher Education?" Spotlight on Research, Division of Student Affairs and Enrollment Services, Ball State University, April 2017  
"La Familia Ortiz: Parental Influences on Children's Decision to Persist to Higher Education" International Society for Educational Biography, Toronto, ON, April 2017  
"Understanding the Cultural Needs of Hispanic Students to Reduce Attrition in the Community College" Council for the Study of Community Colleges,

Dallas, TX, April 2017

"Creating Student Learning Outcomes for the Humanities and Fine Arts Division" Southwest Texas Junior College, Uvalde, TX, December 2010

"The Power, Perils and Promise of Facebooking" Southwest Texas Junior College, Uvalde, TX, April 2010

"Best Practices in Teaching" Southwest Texas Junior College, Uvalde, TX, November 2009

"Best Practices for Teaching the Basic Communication Course" Eastern Communication Association, Philadelphia, PA, April 2009

"Developing an Assessment Report for the Basic Course: Assessing Communication Knowledge, Skills, and Motivation" Eastern Communication Association Convention, Providence, RI, April 2007

"Teaching Ideas for Communication Skill Development: Small Group Context" Eastern Communication Association Convention, Providence, RI, April 2007

"Jailhouse Rock: Running and Effective Community College Program in the Prison System" American Association of Community Colleges Annual Convention, Tampa, FL, April 2007

"Careers in Higher Education" Communication Week, Texas State University-San Marcos, February 2007

"Teaching at the Jailhouse Rocks: Advice and Strategies for Teaching in Correctional Facilities" National Communication Association Convention, San Antonio, TX, November 2006

"Communication in Instructional Settings: Putting Theory into Practice- Extra Class Communication" Eastern Communication Association Convention, Pittsburgh, PA, April 2005

"Relational Disengagement in the Hispanic Culture: A Woman's Perspective" Eastern Communication Association, Boston, MA, April 2004

"A Sociological Look at Relational Disengagement in the Hispanic Culture" Southwestern Social Science Association, Corpus Christi, TX, March 2004.

## **PROFESSIONAL DEVELOPMENT**

International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, IL, May 2019

International Society for Educational Biography, San Antonio, TX, April 2019

Council for the Study of Community Colleges, San Diego, CA, March 2019

Ethnographic and Qualitative Research Conference, Las Vegas, NV, February 2019

Texas Association for Chicanos in Higher Education, Austin, TX, February 2019

Association for the Study of Higher Education, Tampa, FL, November 2018

Texas Higher Education Symposium, Houston, TX, August 2018

International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, IL, May 2018

International Society for Educational Biography, Toronto, ON, April 2017

Council for the Study of Community Colleges, Dallas, TX, April 2017

International Society for Educational Biography, Toronto, ON, April 2017

TXEIS Graduation Plan and Personal Graduation Plan, ESC Region 20, San Antonio TX, September 2015

PISA in Your School, PISA Summer Meeting, Washington D.C., June 2015

HB 5 Symposium, ESC Region 20, San Antonio TX, March 2014

Texas Career Education Winter Conference, Austin, TX, February 2014

Campus Technology National Convention, Boston, MA, August 2013

Southern Association of Colleges and School Annual Meeting, Louisville, KY, December 2010

TCCTA: Leading From the Middle Conference, Frisco, TX, July 2010

Eastern Communication Association, Philadelphia, PA, April 2009

First Year Experience Conference, Orlando, FL, February 2009

Texas CRS (College Readiness Skills) Regional Meeting, San Antonio, TX, November 2008

Annual Conference on First Year Assessment, San Antonio, TX, October 2008

Summer Institute for Deans and Department Chairs, Asheville NC, July 2008

First Year Experience Conference, San Francisco, CA, February 2008

Southern Association of Colleges and Schools Annual Meeting, New Orleans, LA, December 2007

## **PROFESSIONAL AFFILIATION**

Texas Association for Chicanos in Higher Education (TACHE)

Association for the Study of Higher Education (ASHE)

American Educational Research Association (AERA)

International Study for Educational Biography (ISEB)

Council for the Study of Community Colleges (CSCC)

National Communication Association (NCA)

Eastern Communication Association (ECA)

Texas Community College Teachers Association (TCCTA)

NCA Communication Teacher Journal- Reviewer

SWTJC Friends and Alumni Network (FAN)